

**YOUR TRUSTED
PARTNER IN DIGITAL
TRANSFORMATION**



NEENA J NOVA
VISIONARY BRANDING AGENCY FOR INFLUENCERS

SERVICES



BRAND IMAGE

Strategic oversight on brand positioning, messaging, visuals



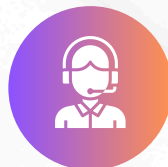
NEW DEVELOPMENT

Launch and grow new non-entertainment brands



MARKETING SUPPORT

Conceptualizes innovative marketing campaigns across social, print, digital, events



CREATIVE DIRECTION

Ideation for client projects and deliverables

CUTTING-EDGE MARKETING SOLUTIONS

- With over 10 years of experience, our team is dedicated to delivering exceptional results that drive business growth.
- We put our clients first, striving to exceed expectations through personalized service and lasting relationships.



1-866-855-8525



contact@neenajnova.com

BLUEPRINTS



Music Artist
Single Cover Artwork
Direction



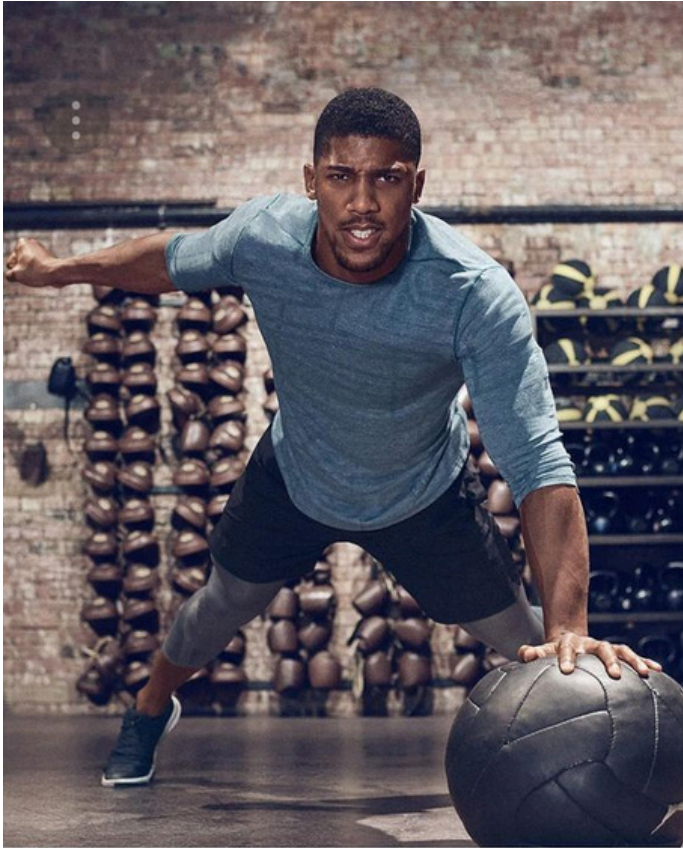


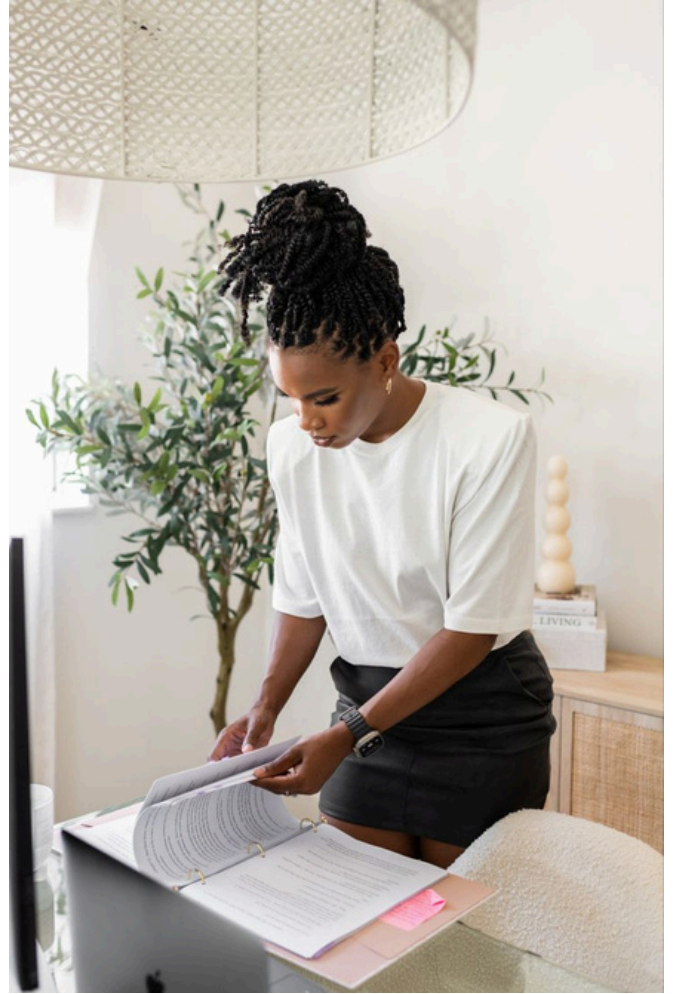
Fitness Influencer Image/Campaign



- Business branding
- Re-branding
- Influencer marketing
- Marketing automation
- Product/service launch and promotion

Sports Influencer Image/Campaign





Lifestyle Images for Social Media Marketing



**Fun Creative Images
for Social Media
Marketing and
Visibility**

SERVICE OF WORK

- Developing creative branding concepts and visual identities for celebrity lifestyle/merch brands. This includes logo design, packaging, promotional materials, website/digital assets.
- Strategizing the positioning, niche and unique value proposition for each brand. Determining the best product categories to enter based on the celeb's image and following.
- Marketing strategy - how to announce the brand launch, run campaigns across social media and influencer partnerships to generate awareness.
- Sourcing prototypes, manufacturers and overseeing product development process. Ensuring quality and fit within the brand vision.
- Distribution and retail partnerships. Negotiating deals and facilitating brand listings in appropriate stores, websites, platforms.
- Advisory on potential retail concepts, cafes/restaurants, pop-ups etc. to deepen the brand experience.
- Ongoing brand management functions including new collections/lines, optimizations, expansions into other categories over time.



WEBSITE PORTFOLIO

- [Blog](#)
- [Shop](#)
- [Influencer](#)
- [Speaker](#)



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